

VANGUARD Case Study Competition: Rules

- Registration and participation is **FREE**.
- Team:
 - Team Size: The team should have Minimum 3 and Maximum 5 Participants.
 - Team should identify 1 person as the team leader. Team leader will be the single point of contact for Vidyalankar.
 - Contact details of all the team members should be given as per the format.
- Teams need to analyze the case and submit their detailed Case Solution as per the instructions provide. Teams will be shortlisted based on their submissions.
- Mentoring of shortlisted teams: The shortlisted teams will be guided by experts on the case study methodology and analysis techniques.
- After mentoring, the shortlisted teams should make a presentation based on their Case Study Solution. The presentation should be as per the guidelines provided.
- On day of final event, shortlisted teams will make presentation to panel of eminent Judges.
- The winners will be declared on the basis of the parameters of evaluation and Question & Answer round with the judges. The decision of the judges will be final.
- Please refer to the online links:
 - Instructions and Case Study: www.vidyalankar.edu.in/vanguard
 - Submission and Queries: vanguard@vidyalankar.edu.in
- Please make sure your entries are received within the deadlines. No extensions will be provided on the deadlines.
- Detailed Solution: Format and Instructions
 - File: The solution should be in word doc/docx format only.
 - The maximum File size permitted: 8 MB
 - Word limit: Max 4000 words (excluding charts and pictures)
 - The solution should cover the following:
 - Identification of the Root Cause (key problem)
 - Answers to the questions specified in the case with clear logical reasoning
 - Clear Timelines for Strategy Implementation and possible challenges
 - Cost Benefit Analysis (Financial support required versus Gain expected)
 - Other (Non-Financial) benefits
 - Other (Non-Financial) Resources/ Support required
- Final Presentation on final event day: Format and Instructions
 - File: The solution should be in word ppt/pptx format only.
 - The maximum File size permitted: 8 MB
 - Presentation time: 15 Minutes
 - Q&A round with judges: 5 minutes
- Judgment parameters for presentation on Final Event day:
 - Thought process
 - Clarity of Solution
 - Presentation Skills
 - Convincing Ability
 - Ability to handle a possible twist